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FOR IMMEDIATE RELEASE

Parade of Homes People's Choice Announced

Homes Builders Association of the Grand Traverse Area announces winning builder

Traverse City - The Home Builders Association of the Grand Traverse Area (HBAGTA) is pleased to announce its 2023 Parade of Homes People's Choice winner. Scott Norris Construction was presented with their new award at a small event held at the Home Builder's Association in Traverse City.

Feedback from visitors was overwhelmingly in support of the Scott Norris home. With its open concept living space, high ceilings, and walls of windows, the rumor was that it was the house to see this year. The home featured Serena and Lily wallpaper, custom carpentry, and tilework that became a work of art. Norris was previously awarded Best Interior, Best Master Suite, Craftmanship, and the coveted Judges' Choice by the 2023 judges.

Scott Norris Construction has been building custom homes in and around Traverse City since 1984. Through hard work and commitment to excellence, Scott has assembled a team of the area's finest craftsmen, supervisors, and design professionals which has contributed to the company's success.

Winner Scott Norris said of the award, "It's nice to be recognized, but it's rewarding to be building these wonderful homes in such a beautiful area."

Each year the HBAGTA hosts the Parade of Homes which is a showcase of area builders and their workmanship. It is also a glimpse into the teamwork that goes into making these homes the art pieces they are with the various trades and vendors that contribute to the projects.

Planning is already underway for the 2024 Parade of Homes which will be held June 13-16, 2024. Any interested builders should contact the HBAGTA, and visitors should look for ticket sales to begin in early June.

The Home Builders Association of the Grand Traverse Area, Inc. is a professional association of industry leaders who support legislative educational, and economic initiatives to promote home ownership in our community. The Association was chartered in 1970 and represents eight counties in Northern Michigan including Antrim, Benzie, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.

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