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FOR IMMEDIATE RELEASE

**Home Builders Association Hosts Annual Home Expo**  
*The HBA of Northwest Michigan Home Expo Coming March 9<sup>th</sup> and 10<sup>th</sup>*

Traverse City, MI – The Home Builders Association of Northwest Michigan will host its annual Home Expo at the Grand Traverse Resort on March 9<sup>th</sup> and 10<sup>th</sup> with support from Lake Michigan Credit Union.

The Home Expo features exhibitors from across northwest Michigan and throughout the state. From lenders to builders and suppliers, attendees can expect to see representatives from all aspects of the residential building field. This year's theme is Aim for a Great Home and attendees can look forward to inspiration and education to help build or remodel their homes.

Aside from the exhibit hall, the Home Expo will also have daily seminars focusing on a variety of topics such as home buying, green energy, and more. Seminars run approximately 50 minutes and will be held each hour during the Expo.

“We’re trying some new things this year and we’re excited about the response. With new exhibitors coming and joining the HBA, we are going to have a great group of organizations for 2024.” Said Lauren Tucker, HBA of Northwest Michigan Executive Officer.

There are still spots open for interested exhibitors. Companies interested in booth space should reach out to HBA Event and Marketing Coordinator, Caroline Haugen at 231.946.2305

Floor plans, exhibitor lists, seminar schedules, and ticket information can all be found by visiting [hbagta.com](http://hbagta.com) or by calling the HBA officer at 231.946.2305.

*The Home Builders Association of Northwest Michigan, Inc. is a professional association of industry leaders who support legislative, educational, and economic initiatives to promote home ownership in our community. The Association was chartered in 1970 and represents eight counties in Northern Michigan including Antrim, Benzie, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.*

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